

Media and Language Vitality

Institute of Slavic Studies, Polish Academy of Sciences
Warsaw, Poland



cost
EUROPEAN COOPERATION
IN SCIENCE & TECHNOLOGY



www.cost.eu/actions/CA23105

ABOUT PLURILINGMEDIA

PLURILINGMEDIA (COST Action CA23105) is an EU-funded research network uniting academics, practitioners, and policymakers to explore the evolving landscape of minority and regional language media across 41 COST member states and beyond. We investigate how digitalization, policy, and multilingualism shape media representation, support cross-border research collaborations and knowledge exchange, provide funding for Short-Term Scientific Missions (STSMs) and Inclusiveness Target Country Grants (ITC Grants), and organize training schools, workshops, and conferences to advance research and practice.

The Action includes four Working Groups:

1. Audience and content-creator habits
2. Legislation and Standards
3. Language Vitality
4. Journalism

PLURILINGMEDIA intends to advance collaboration and bring coherence to the field of European media from the perspective of language plurality, encouraging involvement of scholars in related disciplines and facilitating knowledge transfer between academics and practitioners. Spreading instances of good practice will be of particular relevance to smaller linguistic spheres and lesser-funded media outlets. PLURILINGMEDIA plans to demonstrate the plurality of a given regional or minority language sphere, empowering use of the language through media. More information about the Action can be found [here](#).

ABOUT THE CONFERENCE

PLURILINGMEDIA General Conference #1: Media and Language Vitality

The first general conference of PLURILINGMEDIA will be held in Warsaw on Thursday 4th and Friday 5th December 2025.

The aim of the Conference is to discuss how media can contribute to the vitality of minority, regional, minoritized and lesser-used languages. The role of the media in language use, maintenance, revitalization and development in the 21st century seems to be crucial as the media are an integral part of people's everyday lives. While traditional (analogue) media serve to inform audiences, strengthen collective identity and can be used to facilitate the development of passive knowledge of a language (understanding, reading), social media channels are also active communication platforms. They create (safe) spaces to use a minority/minoritized language, to perform (linguistically and in terms of identity), and to be in a community of speakers.

Media is used by individuals, but it is also a tool of institutions representing minority/minoritized communities. It is used in education: as facilitators of language learning; their role in developing individual and social literacy cannot be overestimated. Media content is also used as part of everyday language practice, in families, by language activists and organizations. Outlets are taken into account in language planning and often play a crucial role in language top-down and bottom-up policy.

Today, minority language media is (to some extent) supported by new technologies, but its role in the vitality of minority languages remains an open question. Another topic related to language vitality concerns language attitudes and ideologies: how are they produced and reproduced by the media; how does media affect the reception and representation of minority/minority languages and communities?

All topics **at the intersection of media and minority/minoritized language vitality** are welcome, with particular emphasis on:

- education and literacy
- new technologies as used in minority language media
- speakers, language practices and language revitalization
- language policy and planning
- language attitudes and ideologies
- and other issues touching on the role of the media in the vitality of minority/minoritized languages.

Please note that the overarching theme of the conference is Minority Language Media and Language Vitality, and proposals that do not address this theme will not be considered.

DATES AND LOCATION

Thursday 4th to Friday 5th December 2025

Institute of Slavic Studies, Polish Academy of Sciences

Conference Host and Leader of Working Group 3: Professor Nicole Dołowy-Rybińska

Vice-Leader of Working Group 3: Professor Sanita Martena

The PLURILINGMEDIA General Conference: Media and Language Vitality will be organized in collaboration with the Institute of Slavic Studies, Polish Academy of Sciences, on the [site](#) of the [Pałac Staszica](#) (the Staszic Palace), headquarter of the Polish Academy of Sciences.

KEYNOTE SPEAKER AND PRACTITIONER ROUNDTABLE

Keynote Speaker:

Professor Elin Haf Gruffydd Jones, Prifysgol Cymru Y Drindod Dewi Sant / University of Wales Trinity Saint David

Practitioner Roundtable:

Invited practitioners will share their experiences of using media in minority/minoritized language contexts to increase their vitality.

FEES, TRAVELS, ACCOMMODATION AND FOOD

The PLURILINGMEDIA General Conference does not have a participation fee.

Participants are required to book their travels themselves, by following the COST guidelines, and will be reimbursed for their travel expenses after the completion of the Conference. For their accommodation, food and other costs (such as local transport), a daily allowance of 140 euros will be granted, including travel days. Please carefully read through the [COST Travel Reimbursement Rules](#) before booking.

Questions about COST rules and reimbursements can be directed to Laura Seben (Grant Holder Manager) seben@ecmi.de. It is advised to discuss travel plans, especially regarding car travel in advance, or in case of receiving funding from another source as well.

APPLICATION AND SELECTION CRITERIA

Deadline for submission of applications: Sunday 1st June 2025

Abstracts can be submitted for:

- Presentation (15-minute presentation + discussion) - 300 words
- Panel – presentation of four contributions on an overarching topic, with an introduction and summary by a chair (90 minutes) - 500 words including a panel summary and title of each paper with a short description (100 words per paper).

How to apply:

Please use [this Google form](#) to submit your application.

IMPORTANT DATES AND INFORMATION

The notification of acceptance will be given by 15th July 2025.

If accepted, you will be expected to attend all two days of the Conference. After the acceptance notification, each Participant must register for an e-COST profile at e-services.cost.eu in order to receive an official invitation letter. Please note that reimbursement is only possible if the ticket was purchased after the official invite through e-COST. We also encourage Participants to [apply for membership](#) to PLURILINGMEDIA.

No later than 15th of August, the accepted applicants need to confirm their participation, and by 15th of September confirm their travel details and accommodation. After the Conference applicants need to apply for reimbursements and their daily allowance in the e-COST system.

- Deadline for submission of applications: 1 June 2025
- Applicants will be notified by 15 July 2025
- Deadline for confirmation of participation: 15 August 2025
- Deadline for confirmation of travel details and accommodation: 15 September 2025
- Conference: 4-5 December 2025 (arrival day 3 December)

If you have any questions regarding this call, feel free to contact us, at plurilingmediaconference@gmail.com

For questions about the e-COST platform or COST rules, please be in contact with Laura Seben at seben@ecmi.de

For more details on COST Action PLURILINGMEDIA (CA23105) please visit [this website](#).

